



Dr. Mickey Charles Smith

December 9, 1938 - July 5, 2022

Coleman Funeral Home of Oxford

Mickey Charles Smith, 83, died at his home in Oxford, Mississippi, on July 5, 2022. Predeceased by his wife of 58 years, Mary Hopkins Smith; he is survived by a daughter, Rebecca (Sandy Holland) Smith of Columbus, Mississippi, and a son, Dr. Phillip Smith of Germantown, Tennessee, three grandchildren and two great grandchildren.

Born in Jefferson City, Missouri, where he attended high school, Smith then studied pharmacy at what is now the University of Health Sciences and Pharmacy (UHSP) in St. Louis, this being where he received his pharmacy degree in 1960 and his master's degree in 1962. Following, in 1964, he was awarded his doctorate degree from the University of Mississippi. After two years with the Swedish drug firm, Pharmacia, Smith returned to Ole Miss as the first chair of the Department of Pharmacy Administration, beginning a 37-year teaching and research career at the University. While at Ole Miss, Smith was named one of the first four F.A.P Barnard Distinguished Professors in 1988 and also served as the Director of the Center for Pharmaceutical Marketing and Management and Associate Director of the Bureau of Pharmaceutical Services. He also served as Visiting Professor at the University of Bath in England during a sabbatical leave in 1972. Smith also held a joint appointment in the Department of Management and Marketing at

Ole Miss.

Recipient of numerous state, national, and international awards, he received the Distinguished Pharmacy Educator Award from the American Association of Colleges of Pharmacy in 1981 – the first time the award was given. Also for the first time, in 1969, the Rufus A. Lyman Award for scholarly writing. Fellowships included: Academy of Pharmaceutical Sciences, American School Health Association, and Institutes of Pharmacy Management in both Australia and England. He served on the board of the Mississippi Health Pharmacy Council under three governors. Smith was a member of the honor societies, Rho Chi, Phi Kappa Phi, Omicron Delta Kappa, Alpha Kappa Delta, Phi Lambda Sigma, and the Gold Key National Honor Society. Additional honors included: The Research Achievement Award from the Academy of Pharmaceutical Sciences, The Stimulation of Research Award from the American Pharmacists Association, The Pellegrino Award for Contributions to Medical Ethics, and The Lifetime Achievement Award from the Southwestern Marketing Association. Smith was awarded an honorary doctorate by his Alma Mater in St. Louis in 2012.

An avid traveler, with his wife, Smith visited one hundred countries as well as all continents and the fifty states. Some travel was by invitation, including talks in Japan, China and frequently, in England. He was a great lecturer at twenty colleges of pharmacy.

Smith served as consultant to the WHO, FDA, and FTC as well as numerous pharmaceutical companies, and testified before a Congressional committee.

A prolific writer and editor, Smith wrote and edited twenty one books, the most recent published in 2020. He founded and edited three academic journals while at Ole Miss. Two of his books reflected his hobby, “Old Time Radio” about which he published numerous articles. His professional papers

numbered more than 400 in 100 different research and professional journals and he served on the editorial boards of more than two dozen journals. Perhaps his single most significant accomplishment as an educator, Smith directed more than 75 masters and doctoral students, five of whom later served as deans of pharmacy schools.

A private graveside service will be held Friday, July 8, 2022, at Oxford Memorial Cemetery. Coleman Funeral Home of Oxford is in charge of arrangements.

In lieu of flowers, donations in honor of Dr. Mickey Charles Smith can be made to the Mickey and Mary Smith Endowment at the University of Mississippi (<https://umfoundation.givingfuel.com/mickeysmith>).

Cemetery Details

Oxford Memorial Cemetery

Oxford, MS

Tribute Wall

RD

“ Mickey was teaching me as an undergraduate in 1963-64 as I was getting ready to enter graduate school. We talked a lot and had a good friendship before he left. I read his early books and kept touch by email. He was such a fine fellow and I believe the first or second Pharm Ad doctoral graduate under Dean Hartman at Ole Miss. May his legacy continue at Ole Miss for generations to come.

Robert Davis - July 09, 2022 at 03:20 PM



“ Eric & I are very sorry for your loss. Mickey will be missed. - Carrie (Feldhaus) & Eric Setbacken

Carrie Setbacken - July 08, 2022 at 07:13 PM

TB

“ Mickey was my best friend and colleague. He encouraged me to attend graduate school and then offered me a position on the faculty. He is the gold standard for pharmaceutical marketing and pharmacy administration worldwide. His sense of humor was contagious. He was always encouraging in whatever endeavor presented itself. He was and always will be the man who guided me through my years at Ole Miss. He will always be with me.

Tom Brown - July 08, 2022 at 10:13 AM

LB

“ a great man and an amazing teacher. it was a rare opportunity to be taught by the man who wrote the text book. his legacy will live on for generations to come.

Lance Brock - July 08, 2022 at 07:57 AM

UF

“ UHSP Family purchased the Peaceful White Lilies Basket for the family of Dr. Mickey Charles Smith.



UHSP Family - July 07, 2022 at 12:33 PM

J1

“ Dr. Mickey you were my professor in the class of 1970. You made a high impact on each and every student at Ole Miss who studied pharmacy. RIP and thank you.

John D Williams Class of 1970 - July 07, 2022 at 02:01 AM



“ Simply Elegant Spathiphyllum was purchased for the family of Dr. Mickey Charles Smith.



July 06, 2022 at 09:03 PM

SD

“ Mickey was the epitome of a pharmacist. He touched so many lives, especially mine. My heart is broken but his legacy will continue as long as I breathe. My sincere condolences to Phillip and Rebecca. Your dad is a legend. Bon voyage, Mickey. Sail away with Mary.

sam Daniel - July 06, 2022 at 08:32 PM

RB

“ I was one of Dr. Mickey C’s student. I still have fond memories of his classes and also after I graduated and would see him, he always remembered my name. He was a great man and will be missed by many. He touched so many lives. Praying for a spirit of peace and comfort for the family.

Ricky Burgess - July 06, 2022 at 08:15 PM

AL

“ Mickey was a good customer of mine to begin with. He then became a friend. Loved hearing about his and his wife’s travel adventures. Hate to hear this about him. RIP Mickey.

alvis Lewis - July 06, 2022 at 02:00 PM



Dr. Smith was my Professor during my Ph.D. study at the University of Mississippi 30 years ago. He was friendly, encouraging, and helpful. He let me use the library, computer lab and his photocopy machine. It was very difficult to have access to these facilities in 1980s. We coauthored and published two scientific papers. He stayed in touch with me throughout the years. I dearly missed him. I am sorry for his loss.

Mohammed Rawwas - July 06, 2022 at 07:54 PM

MR

It’s not enough to say that Dr Smith was one of the best. He is likely The Best we have ever known. He possessed every great quality you would admire and expect from such a great man. Dearly missed !

Max Sanders RPh. - July 06, 2022 at 08:18 PM



I was astounded when I was contacted by Mickey out of the blue. I knew him only by his sterling reputation. He asked me to write a chapter in his last book. I immediately agreed, and remain amazed that I was able to work with this great man, this genuinely kind gentleman. I treasure our conversations and e-mails. My wife and I are devastated.

W. Steven Pray - November 13, 2022 at 07:42 PM